## **Principal Profile**

Principal Name: American Lung Association of Wisconsin Inc

Business Or Interest: Conquest of lung disease and promotion of lung health through

education, research & advocacy.

Lobbying Interests: The American Lung Assn of Wisconsin supports legislative initiatives to enhance awareness and compliance with federal, state and local to bacco control policies, clean  $\dot{\rm air}\,{\rm standards}$  and public health measures. Specific activities include raising the state cigarette tax, creation of the Thomas Melvin campaign to fund anti-tobacco awareness activities, allowing school children with asthma to carry their inhaled medications in school, revising the tuberculosis standards, and appropriation of tobacco settlement funds for use reduction programs

CEO Name: Margaret MacLeod Brahm

Title: Director of Public Policy and Communications

Contact Name: Dona Wininsky

Address: 13100 W Lisbon Rd, Ste 700 City, State, Zip: Brookfield, WI 53005-2508

> Phone: (262) 703-4840 Fax: (262) 781-5180

E-mail: dwininsky@lungwisconsin.org

Web Site: http://www.lungusa.org